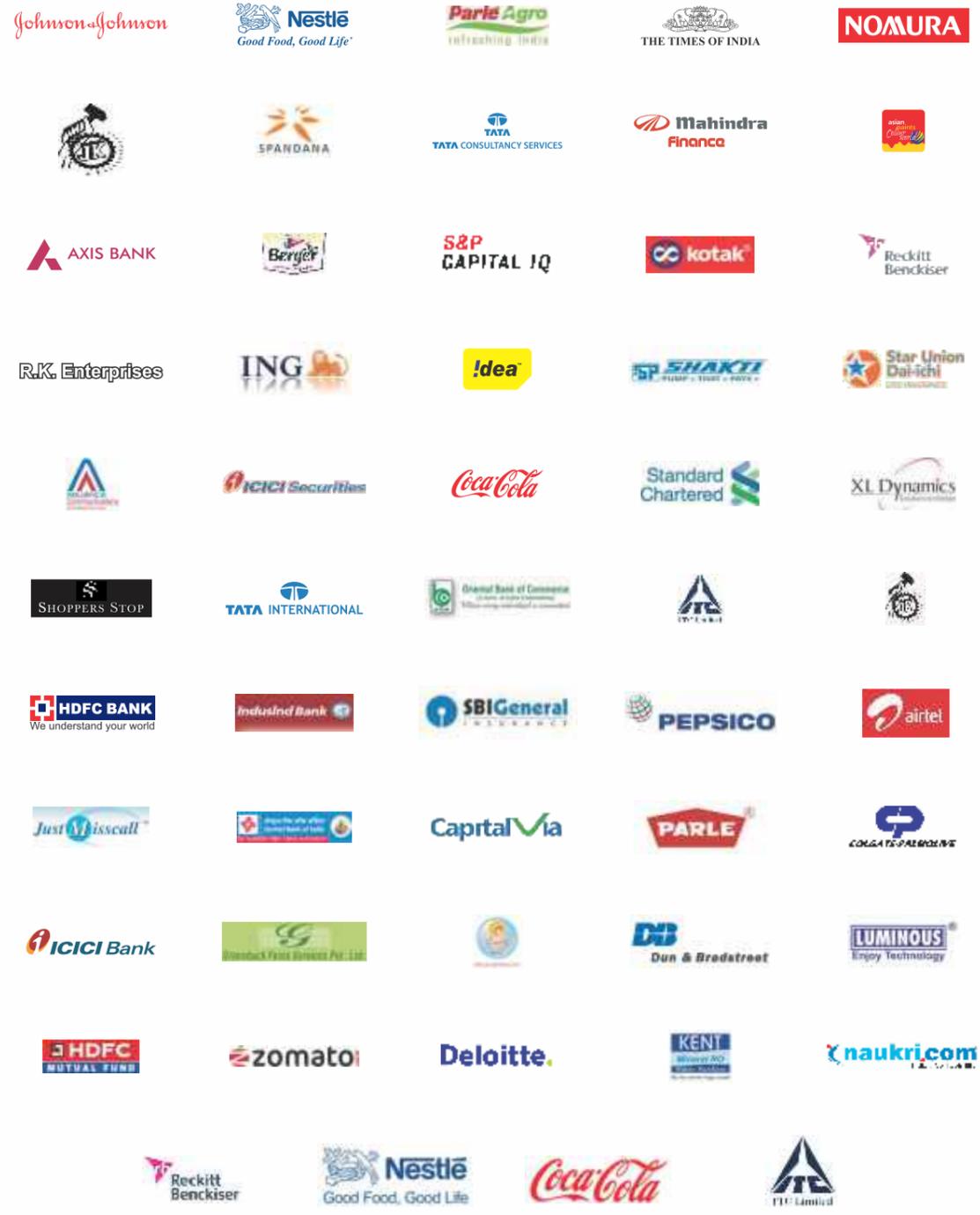




CAMPUS RECRUITMENT @ PIMR



IT'S ALL ABOUT OUR PRESTIGE

INFORMATION BROCHURE



PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

An Autonomous Institute Established in 1994, Accredited Twice Consecutively with Grade 'A' NAAC (UGC)
Approved by Department of Higher Education, Govt. of MP and Affiliated to DAVV, Indore

Prestige Vihar, Scheme No. 74-C, Opposite to Life Care Hospital, Vijay Nagar, Indore-452010 (MP)
Email: admission_ug@pimrindore.ac.in, Web: www.pimrindore.ac.in
Phone : 0731-4013362, 4013394, Cell: 078699 13303/ 4/ 5/ 6/ 7

CIRCLE MARK COMM



PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH (PIMR), INDORE

An Autonomous Institution Established in 1994, Accredited twice consecutively with Grade "A" NAAC, UGC, ISO 9001: 2008 Certified Institute

PRESTIGE, AN INSTITUTE WITH A VISION

PRESTIGE, AN INSTITUTE WITH PROVEN TRACK RECORD

“ Prestige Institute of Management and Research is conceived as a unique growth oriented institution of professional education and training. In recognition of its performance and high standards in providing quality education, the Institute has been conferred Autonomous Status by the UGC since 2006. The institute has been accredited twice consecutively with Grade "A" by NAAC. The uniqueness of the Institute is in its provision for elaborate spectrum of professional programs under one roof, on-the-job training, semester examination, qualitative education/training and building of values and overall development of dynamic personality. The institute has consistently been ranked in the upper edge of top ranking B-Schools. This year the Institute has earned the privilege of being ranked 7th in category of academics, 8th in the category of Industry Interaction and 4th in the category of top 5 Institutes in West region by Chronicle magazine. And the Entrepreneur India has ranked the Institute at 28th among all business schools in India. ”



Dr. N. N. Jain
(Founder Chairman)

THE VISION

It was Dr. N. N. Jain's vision and belief that realized the immense potential in Indian agriculture and Soybean Industry. He laid the foundation for our growth. His vision is not only limited to the growth of PRESTIGE Group, but also the growth and empowerment of society.



Dr. Davish Jain
(Group Managing Director)

THE PLAN

Dr. Davish Jain with his meticulous planning and foresight made the basic road map for our success. His knowledge and experience in trade practices and his networking on global as well as local level makes him a truly 'Global Leader'.



Mr. Dipin Jain
(Group Jt. Managing Director)

THE PROCESS

Mr. Dipin Jain is the man behind mobilization of dreams into reality. He is a technocrat with thorough knowledge of process. With his passion for technology and endeavor for excellence in process, PRESTIGE has achieved optimization at all levels of operations.



PRESTIGE, MANAGING YOUR CAREER IN THE BEST WAY

► OBJECTIVES

The objectives of the Institute is to provide professional education and training to all irrespective of caste, creed, religion, province, faith, gender, political affiliation and financial status. To support industry executives in developing professional competencies, to provide consultancy to industry, to encourage research and take measures to address social and environmental concerns.

► QUALITY POLICY

We, at PIMR, are committed to excellence in higher education, training, research and consultancy services to the utmost satisfaction of our stakeholders.

► VISION

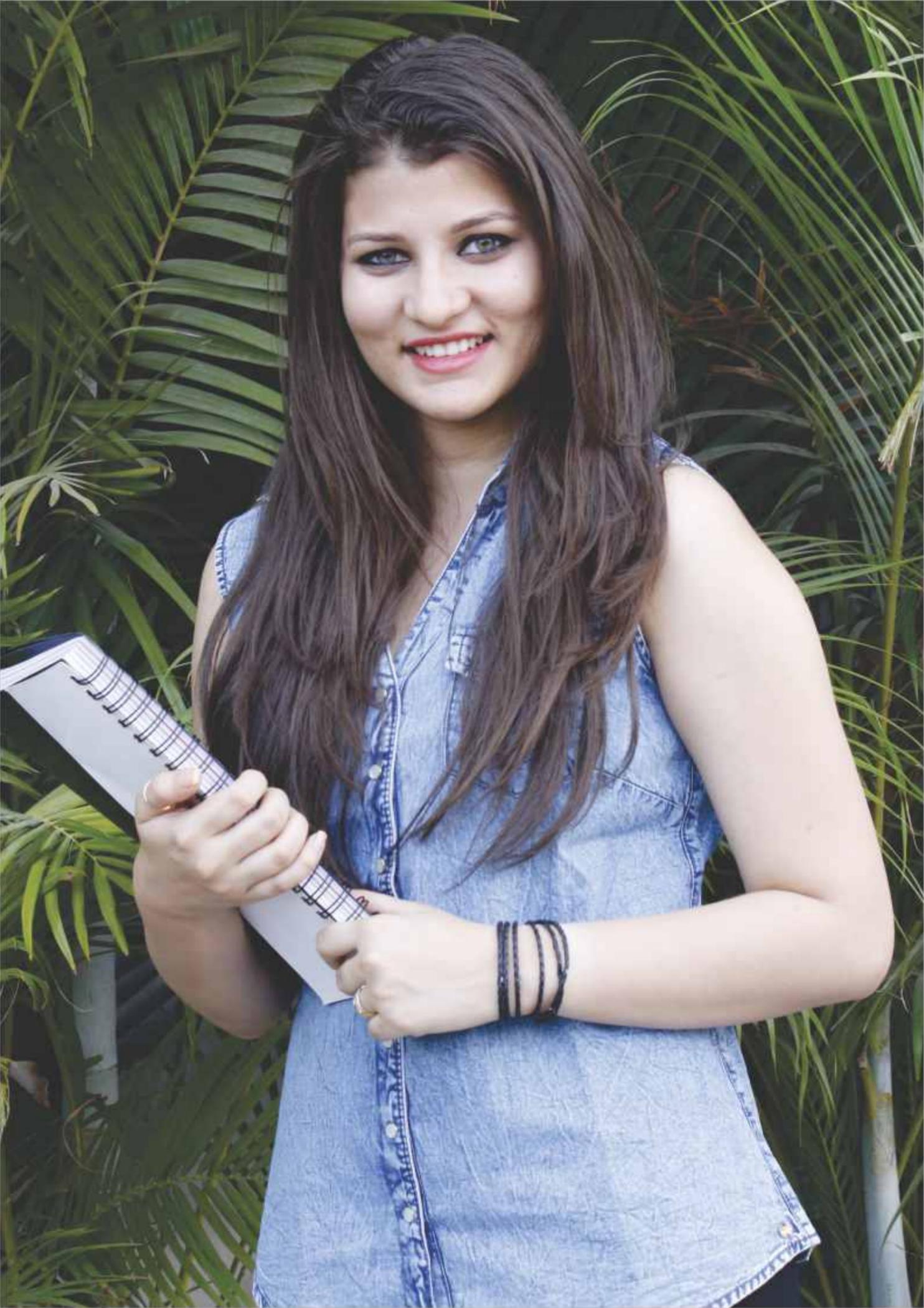
To be a leader in Professional Education, Research and Development.

► MISSION

To provide quality education by innovating and continuously improving upon the disciplines of management, computer application, mass communication and commerce through advanced methods of training, meaningful research and intimate relations with business industry and other institutions in the country and abroad.



**PRESTIGE INSTITUTE OF
MANAGEMENT AND RESEARCH**



PRESTIGE, PROVIDING YOU CAREER ORIENTED COURSES

COURSES OFFERED

- ▶ **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**
Duration : 03 Years, 10+2 with min. 50% marks in aggregate
- ▶ **BACHELOR OF BUSINESS ADMINISTRATION (FOREIGN TRADE) {BBA (FT)}**
Duration : 03 Years, 10+2 with min. 50% marks in aggregate
- ▶ **BACHELOR OF COMMERCE {B.Com (Hons.)}**
Duration : 03 Years, 10+2 with 60% marks in aggregate
- ▶ **BACHELOR OF COMPUTER APPLICATIONS (BCA)**
Duration : 03 Years, 10+2 with Mathematics and min. 50% marks in aggregate
- ▶ **BACHELOR OF ARTS IN MASS COMMUNICATION {BAMC (Hons.)}**
Duration : 03 Years, 10+2 with min. 50% marks in aggregate
- ▶ **MASTERS OF MASS COMMUNICATION (MMC)**
Duration : 02 Years, Any graduate with min. 50% marks in aggregate
- ▶ **DIPLOMA IN EVENT MANAGEMENT (DEM)**
Duration : 01 Year, 10+2
- ▶ **CERTIFICATE IN DIGITAL PHOTOGRAPHY**
Duration : 1 month, 10+2
- ▶ **DIPLOMA IN TV PRODUCTION**
Duration : 6 months, 10+2
- ▶ **POST GRADUATE DIPLOMA IN EVENT and PUBLIC RELATIONS (PGDEPR)**
Duration : 01 year, Graduate in any stream



PRESTIGE, FACILITATING OPTIMUM LEARNING

▶ TEACHING PEDAGOGY

The teaching pedagogy used is a mix of innovative techniques and practices. Seminars, Case study methods and role plays are conducted. AV equipments, computer based simulations, films, video conferencing and Interactive Session, Language Lab are used to facilitate the development of skills.

▶ LIBRARY

Well-equipped, spacious and fully computerized library with around 34,379 books and reports, 111 Encyclopedias and Dictionaries. Large number of newspapers and magazines are also procured.

▶ E-LIBRARY

Equipped with state-of-the-art multimedia PCs (P4 with 2.4 GHz) with broadband Internet connectivity and speaker.

▶ LIBRARY AUTOMATION

Library Information System is automated with ACC soft 2.0 standard software. Transactions are automated with the help of bar code system.

▶ BUS FACILITY

The facility caters to different regions of Indore city.

▶ COMPUTER LAB

Lab has 276 terminals, Wi-Fi enabled campus. All the classes are mounted with LCD/ DLP projectors. Lab is available to the students for more than 12 hours a day.

▶ AUDIO-VISUAL SECTION

Equipped with 691 CDs comprising the latest films in the area of management.

▶ HOSTELS

Separate boys and girls hostels, spacious, well furnished, safe and well connected to the city. Boys hostel is about 5 minutes walk from the institute and girls hostel is about 2 km. from the Institute.

▶ MEDICAL FACILITY

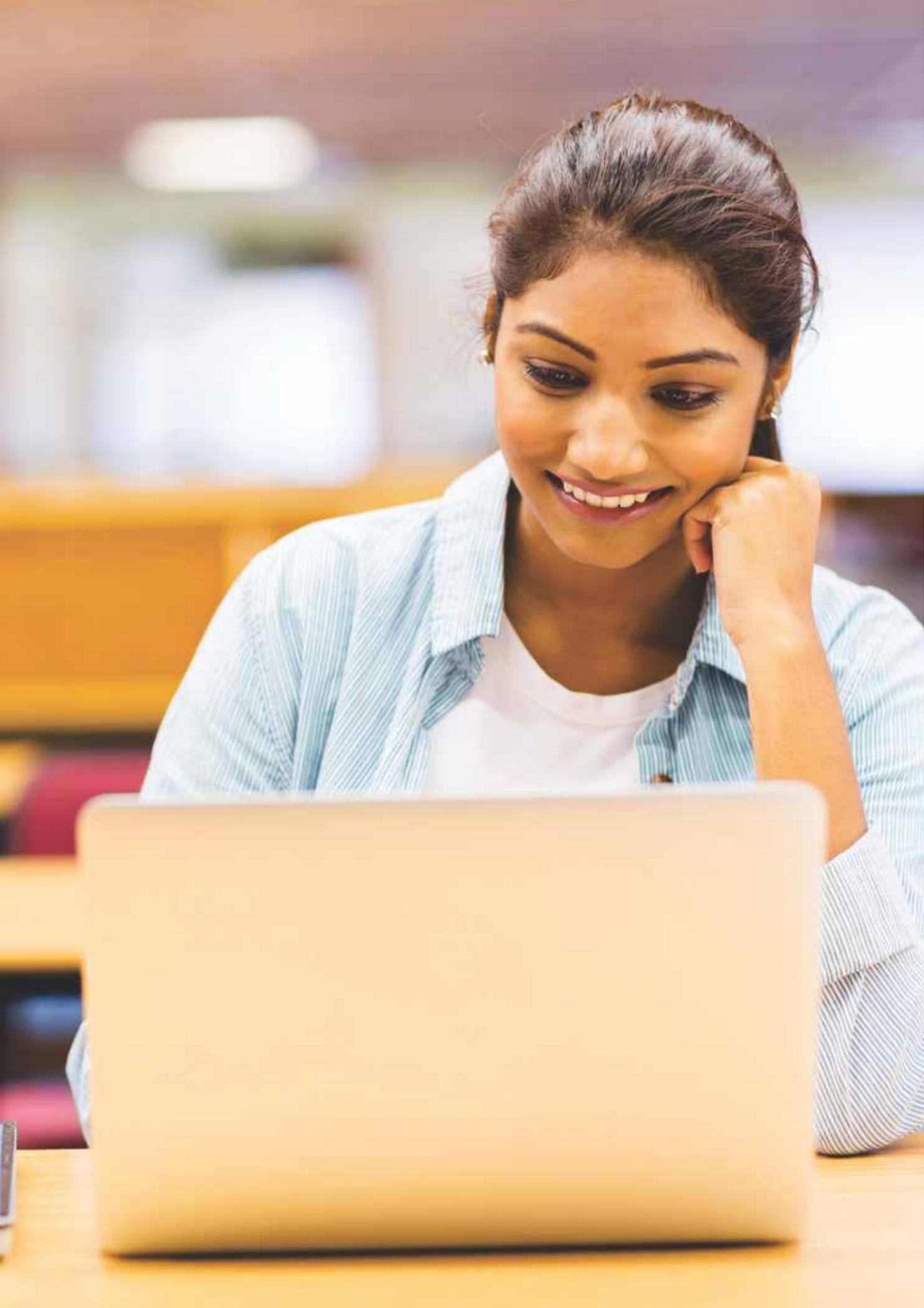
PIMR has signed an MoU with Life Care hospital so that the students have an access to quick and hassle free medical assistant

▶ SPORTS FACILITY

Taking care of the physical fitness of the students, Institute provides best facilities for indoor and outdoor games. Sports Festival "Spardha" is organized annually.

▶ STUDIO

PIMR has its own well-equipped professional studio for interviews, video production and studio photography. It has also audio recording studio.



PRESTIGE, ENABLING LEARNING PLATFORMS

STUDENT'S ACTIVITIES

▶ INDUSTRIAL VISIT and ORIENTATION

Provides an interface between educational and organizational environments, aimed at helping the students in understanding the practical aspects of what they study in classrooms.

▶ EXTRA MURAL LECTURES (EML)

Executives and eminent personalities from the corporate world are regularly invited for interaction with students on the relevant topics and pragmatic aspects of management.

▶ SUMMER TRAINING

Provides practical orientation to students, where every student is required to undergo training for a period of 6-8 weeks.

▶ INTERNATIONAL CONFERENCES

International Conferences provide a platform for the academicians, researchers, industrialists and students to share their views on contemporary management issues.

▶ PHOTOGRAPHY and DOCUMENTARY CLUB

This club is established to train the creative minds interested in the field of Photography and Documentary to establish a new milestone in professionalism.

▶ ALUMNI ASSOCIATION

It's to ensure a constant link with its ex-students. A Magazine "Udaan" is also published which contains the information of the alumni.

▶ PIMR STUDENTS' CLUB

The Club organizes seminars, competitions, quizzes, cultural programs which are majorly planned and executed by the students themselves. The Institute has been organizing a three day annual management festival, Manthan since 1998.

▶ PRATIBIMB (MANAGEMENT FILM SERIES)

Management Film Series were started in the Institute with the purpose of depicting functions of management through films.

▶ ROTRACT CLUB

Rotract Club in the Institute provides an opportunity to the students to serve the society in general and weaker sections in particular. It organizes camps and drives to raise funds for noble cause.

▶ SRIJAN

National Inter-Institute Software Contest is organized to foster and tests the software development skills amongst the students.



PRESTIGE, HELPING YOU ACHIEVE GREATER SUCCESS

STUDENT'S ACTIVITIES

▶ LITERACY MISSION

To impart literacy to underprivileged children of the society.

▶ COMPETENCY ASSESSMENT CENTRE

Youngsters are assisted in choosing their career based on their aptitudes and interests.

▶ CENTRE FOR HOLISTIC MANAGEMENT

To help provide insight into a holistic vision of management.

▶ CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

Centre for Entrepreneurship Development in Association with National Entrepreneurship Network.

To build entrepreneurial skills among students, the cell conducts various workshops, seminars and competitions. PIMR has organized a backward walk for entrepreneurial awareness among youth on 2nd March, 2014 which has created the New Guinness Book World Record of Backward Walking.

OUR FLAGSHIP PROGRAMS

Management • Computer Application • Commerce
Foreign Trade • Mass Communication • Vocational Courses



Prestige Institute of Engineering, Management & Research
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PRESTIGE, MENTORING WITH PERFECTION AND DEDICATION